

RAYAT SHIKSHAN SANSTHA'S
**MAHATMA PHULE ARTS, SCIENCE, AND COMMERCE
COLLEGE, PANVEL, DIST. RAIGAD-410206**

SHORT TERM COURSE

Name of Course: - Diploma Course in Entrepreneurship and Small Industries Management

SYLLABUS

❖ **Syllabus (Theory):-**

(Periods -45)

Unit No.	Name of Topic	Periods
I	Entrepreneurship promotion in India: Role of government in entrepreneurship development in India – various incentives and subsidies provided for encouraging new entrepreneurs small scale industries post new economic policy of 1991- Major promotion agencies like a) SIDBI b) KVIC c) SISI, d) MCED e) NSDC	15
II	Social Entrepreneurship: Features, Importance of social Entrepreneurship-Women entrepreneurship: Concepts and special government schemes for women entrepreneurs in India-Problems of women entrepreneurship.	15
III	Entrepreneurial Training, growth and Development: Entrepreneurial training and development institutions like MCED, NSDC- Concept ,growth, problems and challenges of women entrepreneurship – growth of entrepreneurship in India- qualities of successful entrepreneurs	15

❖ **References:-**

1. Mohan S. and Elangovan R. (2006) “Current trends in Entrepreneurship”- Deep and Deep Publication
2. Human values and professional ethics by Jayasree and B. Raghavan, S.Chand publication, New Delhi
3. Professional ethics and human values by D.R.Kiran, Tata McGraw Hill 2013
4. Khanka C.S.(2003) “Entrepreneurship Development” S. Chand and company , New Delhi
5. Hisrich R.D.Peter M.P. and Shepherd D.A.(2007) “Entrepreneurship” Tata McGraw Hill, New Delhi.
6. Batra G.S., Dangwal R.C.(1999) “Entrepreneurship” and Small Scale Industries New Potential, Deep and Deep Publication.
7. Professional ethics by R. Subramaniam, Oxford Publication, New Delhi.