

Rayat Shikshan Sanstha's
Mahatma Phule Arts, Science and Commerce College, Panvel.
Department of Rural Development
DIPLOMA IN ENTREPRENEURSHIP AND MANAGEMENT OF RURAL
INDUSTRIES
Syllabus

- 1. Rural Industrialization :** 12
Concept of Industrialization
History of Indian Rural Industries
Importance of rural industrialization in rural development.
- 2. Gandhian Approach:** 12
Gandhian Approach to rural industrialization
Rural Industries and de-centralization of rural economy
Khadi & village industries (KVIC) –Functions & Problems
- 3. Agro-based industries:** 12
Concept of Agro- Industries
Types of Agro- Industries
Opportunities in Agro- Industries
Problems of Agro-based industries
Role of Agro industries in rural development.
- 4. Rural Small & Cottage Industries:** 12
Definition & Meaning of Rural Small & Cottage Industries
Objectives of Rural Small & Cottage Industries
Importance of Rural Small & Cottage Industries.
- 5. Rural Entrepreneur Development:** 12
Definition & Meaning of Rural Entrepreneur Development
Essential Qualities in Rural Entrepreneur
Maharashtra Entrepreneur Development Centre (MEDC)

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SHORT TERM COURSES

- **Certificate Course in Entrepreneurship and Management of Rural Industries**

- **Diploma in Entrepreneurship and Management of Rural Industries**